

NCC Cable System Order

Order #	62260192	Flight Dates	03/28/16 - 06/19/16	Update Date	06/07/16
Syscode	6625	Agency	Strategic Media Services, Inc	Version	2 Vs. 1
System Name	Comcast/Grand Rapids Interconnect, MI	Advertiser	American Petroleum Institute HF Shale	Show All Lines	
Market	Grand Rapids	Client Code	44	Total # of Weeks	12
AE	Brenda Hadley	Product Code	76	Total	\$43,494.00
Sales Coordinator	Collin Moore	Est Code	571	Commission	\$6,524.10
Office	Washington	Product Name		Net Total	\$36,969.90
Phone	(301) 951-2620	Credit Status		Total Spots	246
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 May15	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : R4: 6,7 removed spots from week of 6.13. Please Review and Confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	3/28/16	4/3/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$78.00	\$312.00	30	
2	CNN	NEW DAY<	4/18/16	4/24/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$78.00	\$312.00	30	
3	CNN	NEW DAY<	4/25/16	5/1/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$78.00	\$312.00	30	
4	CNN	NEW DAY<	5/2/16	5/8/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$78.00	\$312.00	30	
5	CNN	NEW DAY<	5/30/16	6/5/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$78.00	\$312.00	30	
6	CNN	NEW DAY<	6/6/16	6/12/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$78.00	\$312.00	30	
7	CNN	NEW DAY<	6/13/16	6/19/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$78.00	\$0.00	30	
8	CNN	CNN NEWSROOM<	3/28/16	4/3/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$78.00	\$312.00	30	
9	CNN	CNN NEWSROOM<	4/18/16	4/24/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$78.00	\$312.00	30	
10	CNN	CNN NEWSROOM<	4/25/16	5/1/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$78.00	\$312.00	30	
11	CNN	CNN NEWSROOM<	5/2/16	5/8/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$78.00	\$312.00	30	
12	CNN	CNN NEWSROOM<	5/30/16	6/5/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$78.00	\$312.00	30	
13	CNN	CNN NEWSROOM<	6/6/16	6/12/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$78.00	\$312.00	30	
14	CNN	CNN NEWSROOM<	6/13/16	6/19/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$78.00	\$0.00	30	
15	CNN	VARIOUS	3/28/16	4/3/16	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$91.00	\$364.00	30	
16	CNN	VARIOUS	4/18/16	4/24/16	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$91.00	\$364.00	30	
17	CNN	VARIOUS	4/25/16	5/1/16	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$91.00	\$364.00	30	
18	CNN	VARIOUS	5/2/16	5/8/16	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$91.00	\$364.00	30	
19	CNN	VARIOUS	5/30/16	6/5/16	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$91.00	\$364.00	30	
20	CNN	VARIOUS	6/6/16	6/12/16	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$91.00	\$364.00	30	
21	CNN	VARIOUS	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$91.00	\$0.00	30	

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Market	Grand Rapids
AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 May/15
-	

Flight Dates	03/28/16 - 06/19/16
Agency	Strategic Media Services, Inc
Advertiser	American Petroleum Institute HF Shale
Client Code	44
Product Code	76
Est Code	571
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/07/16
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Show All Lines	
Total # of Weeks	12
Total	\$43,494.00
Commission	\$6,524.10
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22	CNN	AVG. ALL WKS<	3/28/16	4/3/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$182.00	\$728.00	30	
23	CNN	AVG. ALL WKS<	4/18/16	4/24/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$182.00	\$728.00	30	
24	CNN	AVG. ALL WKS<	4/25/16	5/1/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$182.00	\$728.00	30	
25	CNN	AVG. ALL WKS<	5/2/16	5/8/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$182.00	\$728.00	30	
26	CNN	AVG. ALL WKS<	5/30/16	6/5/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$182.00	\$728.00	30	
27	CNN	AVG. ALL WKS<	6/6/16	6/12/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$182.00	\$728.00	30	
28	CNN	AVG. ALL WKS<	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$182.00	\$0.00	30	
29	FXNC	FOX AND FRIEND<	3/28/16	4/3/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$185.00	\$740.00	30	
30	FXNC	FOX AND FRIEND<	4/18/16	4/24/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$185.00	\$740.00	30	
31	FXNC	FOX AND FRIEND<	4/25/16	5/1/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$185.00	\$740.00	30	
32	FXNC	FOX AND FRIEND<	5/2/16	5/8/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$185.00	\$740.00	30	
33	FXNC	FOX AND FRIEND<	5/30/16	6/5/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$185.00	\$740.00	30	
34	FXNC	FOX AND FRIEND<	6/6/16	6/12/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$185.00	\$740.00	30	
35	FXNC	FOX AND FRIEND<	6/13/16	6/19/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$185.00	\$0.00	30	
36	FXNC	VARIOUS	3/28/16	4/3/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$185.00	\$925.00	30	
37	FXNC	VARIOUS	4/18/16	4/24/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$185.00	\$925.00	30	
38	FXNC	VARIOUS	4/25/16	5/1/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$185.00	\$925.00	30	
39	FXNC	VARIOUS	5/2/16	5/8/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$185.00	\$925.00	30	
40	FXNC	VARIOUS	5/30/16	6/5/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$185.00	\$925.00	30	
41	FXNC	VARIOUS	6/6/16	6/12/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$185.00	\$925.00	30	
42	FXNC	VARIOUS	6/13/16	6/19/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$185.00	\$0.00	30	

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Survey	Cable Nielsen Live+1 May/15
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Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

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43	FXNC	VARIOUS	3/28/16	4/3/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$220.00	\$1,320.00	30	
44	FXNC	VARIOUS	4/18/16	4/24/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$220.00	\$1,320.00	30	
45	FXNC	VARIOUS	4/25/16	5/1/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$220.00	\$1,320.00	30	
46	FXNC	VARIOUS	5/2/16	5/8/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$220.00	\$1,320.00	30	
47	FXNC	VARIOUS	5/30/16	6/5/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$220.00	\$1,320.00	30	
48	FXNC	VARIOUS	6/6/16	6/12/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$220.00	\$1,320.00	30	
49	FXNC	VARIOUS	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$220.00	\$0.00	30	
50	FXNC	VARIOUS	3/28/16	4/3/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$390.00	\$2,340.00	30	
51	FXNC	VARIOUS	4/18/16	4/24/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$390.00	\$2,340.00	30	
52	FXNC	VARIOUS	4/25/16	5/1/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$390.00	\$2,340.00	30	
53	FXNC	VARIOUS	5/2/16	5/8/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$390.00	\$2,340.00	30	
54	FXNC	VARIOUS	5/30/16	6/5/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$390.00	\$2,340.00	30	
55	FXNC	VARIOUS	6/6/16	6/12/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$390.00	\$2,340.00	30	
56	FXNC	VARIOUS	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$390.00	\$0.00	30	
57	MNBC	MORNING JOE<	3/28/16	4/3/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$52.00	\$208.00	30	
58	MNBC	MORNING JOE<	4/18/16	4/24/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$52.00	\$208.00	30	
59	MNBC	MORNING JOE<	4/25/16	5/1/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$52.00	\$208.00	30	
60	MNBC	MORNING JOE<	5/2/16	5/8/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$52.00	\$208.00	30	
61	MNBC	MORNING JOE<	5/30/16	6/5/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$52.00	\$208.00	30	
62	MNBC	MORNING JOE<	6/6/16	6/12/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$52.00	\$208.00	30	

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63	MNBC	MORNING JOE<	6/13/16	6/19/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$52.00	\$0.00	30	
<div> <div>Apr 2016</div> <div>May 2016</div> <div>Jun 2016</div> <div>Jul 2016</div> <div>Aug 2016</div> <div>Sep 2016</div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Total</div> </div>																				
SPOTS	82	82	82	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	246
AMT	\$14,498.00	\$14,498.00	\$14,498.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$43,494.00

SYSTEM APP: SALES ACCT Date Printed 06/08/16

62260192 | Grand Rapids | Comcast/Grand Rapids Interconnect, MI | 6625 |